

NESDIS Data Users' Workshop Agenda

June 11-12, 2003
NIST Auditorium / Millennium Hotel
Boulder, CO

Goals for Conference:

- 1) Solicit users' opinions on current NESDIS data and information products and services (e.g., How can we improve?)
- 2) Inform users of future capabilities, plans, and data sets.
- 3) Review and update users' needs for:
 - a) New products
 - b) Data archiving and access to stored data
 - c) Future plans
- 4) Assess users' needs and societal benefits.
- 5) Improve communications and rapport with users.

Conference Agenda

Pre-Conference (Tuesday, June 10, 2003): Millennium Harvest House Hotel

5:30 - 7:00 pm “What’s New at the Data Centers: Meet the Directors”
Pre-Conference Icebreaker (Hors d’oeuvres; Cash bar)
Data Center Exhibits
Registration Package Distribution
(We encourage you to register during these pre-conference hours)

Day 1 / Morning (Wednesday, June 11, 2003): NIST Auditorium

7:30 am Registration and Package Distribution
Posters and Exhibits open and staffed until 8:15 AM
8:25 am Introduction (Conf. Logistics, Format, etc.) (**Sam McCown** /NCDC)
8:30 am Welcome / Opening Remarks / Goals / Overview of NESDIS Data Info. &
Dist. (**Greg Withee** / NESDIS)

Session 1: Current and Future Capabilities of NESDIS Data Distributors (Introduced by Greg Withee)

8:50 am National Climatic Data Center (**Tom Karl**, Director)
9:20 am National Oceanographic Data Center (**H. Lee Dantzler**, Director)
9:45 am National Geophysical Data Center (**Chris Fox**, Acting Director)
10:10 am Office of Satellite Data Processing and Distribution
(**Mike Matson**, Acting Director)

10:35 am BREAK (Exhibits and Poster Display open: Not staffed)

10:55 am Keynote Address:
Vice Admiral Conrad C. Lautenbacher, Jr., U.S. Navy (Ret.),
Undersecretary of Commerce for Oceans and
Atmosphere and NOAA Administrator
(Introduced by Greg Withee)

11:30 am Guest Speaker: **Ron McPherson**, Executive Director, American
Meteorological Society

12:00 pm LUNCH (On your own)

12:30 - 1:30 Exhibits and Poster Displays
(Open and staffed during lunch break)

Day 1 / Afternoon (Wednesday, June 11, 2003: NIST Auditorium)

*Session 2: Customers Speak to the Government:
Economic Benefits / Customer Satisfaction*
Moderator: Dr. Tom Karl

Panel Session Topics:

- A) What can NESDIS do to improve?
- B) What new products and services should NESDIS plan for?
- C) What benefits do you derive from the data?
- D) What are the most important issues from your user class perspective?
- E) Audience participation: comments and questions to panelists

1:30 pm Overview of Panel Discussions by Dr. Tom Karl

1:45 pm Commercial Panel Discussion **Dr. George Frederick, Chair,**
Recent President of American
Meteorological Society, and Chair of
the AMS Economic Development
Committee

Members:

Dr. Harold D. Palmer Senior Marine Scientist, Veridian
Systems

William S. (“Bill”) Bradbury President, Weather Factor

Maria Pirone Chair of the AMS Board of Private
Sector Meteorology, and President of
Commercial Weather Services
Association (CWSA)

Simon Evans Environmental Sciences Research
Institute (ESRI)

Dr. Gregory S. Wilson President, Baron’s Advanced
Meteorological System, L.L.C.

3:00 pm BREAK

3:15 pm Special Guest Speaker: **S.J. Camarata, Jr.**, Director, Corporate
Strategies, Environmental Systems Research Institute, Inc. “Bridging the
gap among Government, academia, and commercial users: how does
technology contribute?”

3:35 pm Government / Research / Academia Panel Discussion:

Prof. Gary Rottman, Chair, Associate Director of the Laboratory for
Atmospheric and Space Physics at the University of Colorado

Members:

Dr. David A. Robinson
Department Chair, Rutgers University
NJ State Climatologist

Steven J. Worley
National Center for Atmospheric Research

Dr. Laura Kong
Director, NOAA/NWS International Tsunami Information Center

Dr. Kenneth E. Kunkel,
Illinois State Water Survey, and Former Director Midwest Regional
Climate Center and NM State Climatologist

Todd A. Doehring
Centrec Consulting Group

Dr. Robert B. Dunbar
Department of Geological and Environmental Sciences, Stanford
University

4:50 pm Highlights and Summary from Panel Sessions
Introduction to Day 2
Jessica Hartung
Integrated Work Strategies

5:00 pm End of Day 1

6:30 pm DINNER Dinner Speaker: **Dr. Elbert W. ('Joe') Friday**
President of AMS, Former Director of National Research
Council Board of Atmospheric Sciences and Climate,
Former Director of National Weather Service
Location: Millennium Hotel

Day 2 (Thursday, June 12, 2003: Millennium Hotel)

7:30 am Registration and Package Distribution

8:00 am Continental Breakfast

Session 3: Customer Breakout Session: New Products, Data Distribution, and Methodologies

9:00 am Introduction to feedback process (Facilitators)

9:15 am Breakout Sessions Begin: (Facilitators and Technical Leads)

Conference Attendees Choose Sessions of their Choice based on their affiliation (commercial value added, commercial user, government, academia). Large groups will be broken into sub-groups for ease of facilitation. At registration each participant indicates his/her choice.

Tentative Breakout Questions:

a) Subject: How Can We Improve Our Services and Data?

b) Subject: How Can NESDIS Centers Best Provide for Customer Feedback?

c) Subject: Technology of the Future - How Can it Help?

d) Subject: New Data Acquisitions: What Data Should NESDIS Archive?

e) Subject: New products and services: What should we plan for?

10:20 am BREAK

10:50 am Breakout / Audience Participation Continues

11:45 am LUNCH (Provided)

1:05 pm Breakout Sessions resume : (Facilitators and Technical Leads)

2:30 pm BREAK

3:00 pm Highlights and Report from Breakout Groups (Technical Leaders)

4:30 pm Closing Remarks (Dr. Tom Karl / NESDIS/NCDC)

**Post Conference Tours (Friday, June 13, 2003):
NOAA Offices at David Skaggs Research Center**